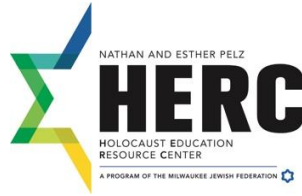


Helena and Siegfried Richheimer Summer Internship Program



Are you someone who likes to build relationships and make new connections? The Nathan and Esther Pelz, Holocaust Education Resource Center, a program of the Milwaukee Jewish Federation, is seeking a summer a Communications and Marketing intern to join our small but mighty team to help expand our audience across our city and state. The intern will assist the Community Engagement Manager and Digital Content Manager with community outreach and partnership development for HERC's programming initiatives.

Responsibilities include but are not limited to:

- Promoting HERC's vast educational offerings, using our newly developed marketing toolkit
- Identify strategic partnerships, organizations, meet-up groups, and other audiences to engage in HERC's programming and mission
- Contribute ideas and expertise for HERC marketing outreach and engagement strategy.
- Identify underserved audiences HERC can support.
- Assist with planning community programs for the coming year

Qualifications:

- Currently enrolled in an undergraduate or graduate school program; marketing, communication non-profit work.
- Strong verbal and written communication skills.
- Proficient with social media (Facebook, Instagram, and LinkedIn).
- Ability to multi-task and meet deadlines.
- Ability to work independently and as part of a team.
- Passion for Holocaust and genocide education.

Internship Schedule:

Internship start date is flexible, ideally end of May/early June and ending by mid-August. Weekly availability Tuesday through Thursday, 9am-4pm. Intern is not to exceed 20 hours per week. This is a paid internship. Hybrid option available, requires some in-person.

Please submit your resume and a 200-word statement for why you would be a good fit for this internship to HERC@MilwaukeeJewish.org with **subject line: HERC Summer Internship 2023**.

About the Holocaust Education Resource Center The Nathan & Esther Pelz Holocaust Education Resource Center (HERC), a program of the Milwaukee Jewish Federation, is dedicated to the building of a society resting on the values of tolerance and diversity, dignity, and respect toward all human beings. HERC teaches both students and adults the lessons learned from the Holocaust which led to the mass murder of six million Jews and five million non-Jews by the Nazis and their collaborators during World War II. HERC is dedicated to the memory of the victims of the Holocaust. It is only through learning about the dangerous and destructive course taken by the Nazis – of hatred, bigotry, and racism – that we can inspire our future generations to sustain a peaceful and just society for all. As the only organization in the state of Wisconsin solely dedicated to Holocaust Education, HERC is at a pivotal time in its history as our team meets the needs of educators and students statewide under Wisconsin Act 30, which was unanimously passed with bipartisan support in Spring 2021 and requires all public and charter middle and high schools to educate students about the Holocaust. HERC works closely with the Wisconsin Department of Public Instruction, school districts, and educators statewide to bring world class professional development opportunities and resources to every corner of our state. Last year, we trained 550 educators on best practices in Holocaust education and impacted over 100,000 people through our in-person programming and digital resources.

About the Milwaukee Jewish Federation Through the development of community-wide financial support, planning and allocations, the mission of the Milwaukee Jewish Federation (MJF) is to ensure the continuity of the Jewish people, to enhance the quality of Jewish life and to build a strong unified Jewish community in Milwaukee, in Israel and throughout the world. Learn more about the Milwaukee Jewish Federation.